



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DIPARTIMENTO DI SCIENZE POLITICHE E SOCIALI

**Beneficiary:** 30 students enrolled in the master's degree program in Political Science - Forlì campus

**Date:** from 18 to 24 June 2021

**Total amount of hours:** 30 hours (50% specialized training and 50% group work)

**Location:** online

**Language:** English

**Organization:** 6 hours per day: from 9.30 to 12.30 and from 14.30 to 17.30

**Description:** students are divided into groups of 5 and each group will work to complete a challenge. They will have to approach the challenge by developing an entrepreneurial product or service that will be showcased at the end of summer school. The goal of the course is to allow students to have a short, intense experience that can be an initial boost to their diverse entrepreneurial skills. As they quickly design a product or service, or solution to a challenge, they will be able to practicing their soft skills and self-assessing their attitudes, skills, and personal growth.

**Work Steps:**

1. Discover - this is the phase of exploring the needs, problems, and opportunities of potential customers with respect to the challenge. This is the phase of observing, conducting interviews, emphasizing and listening to better understand the framework conditions;
2. Focus – it is the synthesis phase of the research aimed at defining a specific field to work on;
3. Imagine - it is the phase of generating solutions to the problem and using brainstorming to create "fast&cheap" prototypes;
4. Test and refine - it is the phase of testing the prototypes with customers. Thanks to their feedbacks, it will be possible to improve the products and refine the solution idea.